

## NEW MODULE DESCRIPTOR

<b>Module Title</b>	Strategic Leadership and Management
<b>Course Title(s)</b>	MSc Accounting and Finance
<b>School</b>	Business
<b>Division</b>	Finance, Economics, Accounting, and Analytics
<b>Parent Course (If applicable)</b>	
<b>Level</b>	7
<b>Semester</b>	2
<b>Module Code (<i>showing level</i>)</b>	BUS_7_SLM
<b>Joint Academic Coding System / Higher Education Classification of Subjects Code</b>	
<b>Credit Value</b>	20 credit points
<b>Student Study Hours</b>	Contact hours: 40 Student managed learning hours: 160
<b>Pre-requisite Learning</b>	None
<b>Co-requisite Module(s)</b>	None
<b>Excluded Combinations</b>	
<b>Module Co-ordinator</b>	Name: tbc Email:
<b>Short Description (max. 100 words)</b>	This module is designed to progressively broaden and deepen students' knowledge, skills, and professional values. It builds on students' ability to apply financial management techniques, financial accounting analysis and management accounting forecasting. Having studied this module, students will be able to assess an organisations current environment, make strategic decisions on the direction of the organisation, implement strategy, and evaluate the impact of strategic decisions on the organisation's stakeholders.
<b>Aims</b>	To enhance the student understanding of the wider business environment so that they can assess the current internal and external business environments, make organisational strategic decisions, and acquire the know-how to implement them (taking account of the organisation's culture as well as the concepts and idea of change management).
<b>Learning Outcomes (4 to 6 outcomes)</b>	<b>Knowledge and Understanding:</b> On completion of the module students should be able to:

- Recognise the drivers of strategy and evaluate its impact on an organisation.
- Evaluate an organisations environmental position and the consequences this has on resources and strategic options.
- Examine the ways that professional accountants can engage in the delivery of the sustainable development goals (SDGs).
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- Analyse the meaning of change management and be able to identify areas, within an organisation, where change management needs implementation.

**Intellectual Skills:**

On completion of the module students should be able to:

- Make judgement on the different strategic choices and critically evaluate these to advise the organisation.
- Distinguish the strategic importance of the different stakeholders within an organisation and can consider the impact on an organisation’s culture within the decision-making process.
- Identify and assess the potential impact of disruptive technologies.
- Identify the need for process change and advise ways in which this could be achieved.
- Understand the role of reporting frameworks in delivery of the SDGs.
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**Practical Skills:**

On completion of the module students should be able to:

- Implement strategic models to assess the position of governance for an organisation and how it aligns managers’ actions and shareholders’ interest.
- Apply tools and techniques to aid organisational planning, decision-making, and control.
- Assess the suitability, feasibility, and acceptability of alternative sources of finance available to an organisation to support strategy and operations.
- Be able to apply the theory of change management within the decision-making process and advise management to enable strategic success.
- Make the business case for the SDGs and ongoing mainstreaming in finance of environmental, social, and governance (ESG) issues.
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	<p><b>Transferable Skills:</b></p> <p>On completion of the module students should be able to:</p> <ul style="list-style-type: none"> <li>• Analyse the internal and external environment and be able to communicate a critical analysis of the organisations current position to different stakeholders.</li> <li>• Make decisions on the strategic direction of an organisation and evidence the decision-making process through the utilisation of strategic models.</li> <li>• Support the role of the project manager, developing both an in-depth understanding of the task requirements, along with the ability to distinguish between project features.</li> <li>• Demonstrate employability and digital skills.</li> <li>• Identify future business opportunities that enhance the value of corporate sustainability.</li> <li>• Apply ethical principles as well as a wider range of relevant professional skills.</li> </ul>
<b>Employability</b>	<p>The strategic models learned by the students in this module will be directly applicable to any organisation to assess organisational position and aid the decision-making process. Students will have an understanding of different roles within decision making, be able to consider and recommend different course of action for an organisation whilst considering the stakeholders, organisational culture and be able to advise on change management to ensure the smooth running of strategy implementation.</p>
<b>Teaching and Learning Pattern</b>	<p>Contact hours includes the following: (Please click on the checkboxes as appropriate)</p> <p><input checked="" type="checkbox"/> Lectures    <input type="checkbox"/> Group Work  <input checked="" type="checkbox"/> Seminars    <input type="checkbox"/> Tutorials  <input type="checkbox"/> Laboratory    <input type="checkbox"/> Workshops  <input type="checkbox"/> Practical    <input checked="" type="checkbox"/> VLE Activities</p>
<b>Indicative Content</b>	<p>Leadership and ethical skills  Effective governance  Strategic analysis and risk management  Information technology and data analytics' impact on value creation  Management reporting and internal control systems  Financial planning and decision-making  Enablers/drivers for success</p>
<b>Assessment Method</b>	<b>Formative assessment</b>

<b>(Please give details – of components, weightings, sequence of components, final component)</b>	<p>A variety of in-class activities will provide formative feedback to students on the development of their knowledge and skills. Workshops, seminar activities, guest speakers, class discussions, and continued feedback are key formative assessment methods throughout the programme, supported by back up material as provided on the module’s Moodle site.</p> <p><b>Summative assessment</b></p> <p>An individual 3,500 words topical case study analysis, 100%. Emphasis on ethics and professional skills.</p>
<b>Mode of Resit</b>	<p><b>Formative assessment</b></p> <p>As above</p> <p><b>Summative assessment</b></p> <p>As above</p>
<b>Indicative Sources (Reading lists)</b>	<p><b>Core materials:</b></p> <p><b>(2022) Strategic Management: A Competitive Advantage Approach. Concepts and Cases.</b> Fred. R. David, Forest R. David, and Meredith E. David. 17<sup>th</sup> Edition. Pearson.</p> <p><b>(2020) Organizational Change, 6<sup>th</sup> edition.</b> Pearson. Barbara Senior, Stephen Swailes, Colin Carnall</p> <p><b>2012) Corporate Responsibility: Governance, Compliance and Ethics In A Sustainable Environment</b></p> <p><b>Optional readings:</b></p> <p>(2024) ACCA Strategic Business Leader BPP Study Text</p> <p>Becoming a Strategic Business Leader: The ultimate All-In-One Guide, by Adam Niazi (2023)</p>
<b>Other Learning Resources</b>	<p><i>LSBU Moodle</i> – <a href="#">LSBU VLE: Log in to the site</a></p> <p>A Moodle site is maintained for this module. Copies of all module materials can be obtained from this site. Copies of seminar answers will be placed on Moodle one week after the relevant seminar.</p> <p><i>Library</i> - <a href="#">LSBU Library - Student IT Support - LSBU Library at London South Bank University</a></p>